Communiqué

IN PRINT

Robert Reilly, firm managing director, authored an article that appeared in the Winter 2019 issue of *American Journal of Family Law*. The title of that article was "Valuation of Intangible Assets in Family Law Cases: Part III of III." Part I of that article appeared in the Summer 2018 issue, and Part II of that article appeared in the Fall 2018 issue.

Robert Reilly had an article reprinted in the February/March 2019 issue of *Financial Valuation* and *Litigation Expert*. The article was originally published in the Winter 2019 issue of *Insights*. The title of that article is "Goodwill Valuation Considerations Involving Private Companies and Professional Practices."

Robert Reilly authored an article that appeared in the December 2018 issue of *The Practical Lawyer*. The title of that article was "What Layers Need to Know About the Asset-Based Approach to Business Valuation (part 2)." Part 1 of that article appeared in the October 2018 issue.

Robert Reilly authored an article that was published in the March/April 2019 issue of *Construction Accounting and Taxation*. The title of Robert's article was "Due Diligence Procedure sin Forensic Analysis."

Robert Reilly is proud to continue to serve on the editorial board of *Construction Accounting and Taxation* for another year.

Tim Meinhart, Chicago office director, authored an article that appeared in the February 2019 issue of *Trusts & Estates*. The title of Tim's article was "Valuation of Preferred Equity Interests in Estate Planning."

In Person

Several Willamette Management Associates professionals will present at the 49th annual Appraisal for

Ad Valorem Taxation Conference at Wichita State University, held this year from July 28th through August 1st, 2019.

Robert Reilly and John Ramirez, director of property tax valuation services, will deliver a presentation at the Wichita conference on the topic "Standards of Value and Premises of Value—What Is Appropriate for the Unit Principle Valuation?"

Robert Reilly and Connor Thurman, Portland office associate, will deliver a presentation at the Wiehita conference on the topic "Finding Alpha—Measuring Size Risk Premium and Company-Specific Risk Premium in the Unit Principle Valuation Cost of Capital."

Robert Reilly is proud to continue to serve on the conference planning committee for the Appraisal for Ad Valorem Taxation Conference for another year.

Vicky Platt, Chicago office director of research, will address the annual conference of the Special Library Association to be held this June 14–18 in Cleveland, Ohio. The topic of Vicky's presentation will be "Current Developments in Legal Research."

ENCOMIUM

SSRN, formerly known as the Social Science Research Network, is an online repository and e-library of social-services-related publications. Essentially, it is a specialized research tool like Google—but for accounting, economics, and about 30 other specific disciplines. Recently, firm managing director Robert Reilly was notified that he was in the top 10 percent of all authors downloaded on SSRN during 2018.

Willamette Management Associates is proud of our firm's dedication to thought leadership. And, we are particularly proud of the contributions of Robert Reilly and of the other firm analysts who contribute to the thought leadership of the valuation, damages, and transfer price disciplines.