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WILLAMETTE MANAGEMENT ASSOCIATES HIRES

GREG SMITH AS MANAGING DIRECTOR

Chicago, IL (October 26, 2023) – Willamette Management Associates is pleased to announce that Greg Smith has joined the firm as a Managing Director. Greg will work out of our Boston office.

Greg has more than 20 years of experience in the areas of business and asset valuation, corporate finance, and strategic planning. Greg has performed these valuations primarily in connection with clients' financial and tax planning and reporting needs, management equity plans and other compensation purposes, compliance with partnership agreements, and for general pre-transaction strategic planning. His clients have included both publicly traded and privately held companies, private equity and hedge firms, and law firms.

"We are very excited to have Greg join the Willamette Management Associates team," said Timothy J. Meinhart, managing director. "Greg's significant experience in the areas of financial reporting and other corporate-related valuation service offerings will be an important complement to our existing service lines."

Prior to joining Willamette Management Associates, Gregory was a managing director for Kroll, LLC (formerly known as Duff & Phelps, LLC) in the company's Valuation Advisory Services group. Prior to joining Duff & Phelps, Greg provided valuation services in a variety of positions for Standard & Poor's and PricewaterhouseCoopers LLP.

Greg earned a bachelor's degree in economics from Hamilton College and a master's degree in business administration, with a concentration in finance, from the Robert H. Smith School of Business at the University of Maryland. He holds the Accredited Senior Appraiser (ASA) designation from the American Society of Appraisers.

"I am greatly looking forward to starting this new chapter in my career with Willamette Management Associates." Greg said. "There is a tremendous opportunity to couple my skill set and experience with the Willamette and Citizen's reputation and client network to grow a successful corporate valuation services practice."

Founded over 50 years ago, Willamette Management Associates provides valuation analyses, transactional opinions, damages and forensic analyses, and transfer price analyses. Our firm provides these services in matters related to taxation, transactions, financial reporting, corporate planning, and litigation. Willamette Management Associates clients range from substantial private families to Fortune 500 multinational corporations and include the banking industry, the accounting profession, the legal community, and government and regulatory agencies.

Willamette Management Associates, a Citizens company, is not undertaking to provide any legal, accounting, or tax advice in connection with this communication. Any party receiving this communication must rely on its own legal counsel, accountants, and other similar expert advisors for legal, accounting, tax, and other similar advice relating to the subject matter of this communication.

For further information about the services of Willamette Management Associates, please visit www.willamette.com