



Willamette Management Associates

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For Immediate Release

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MARK L. ZYLA JOINS WILLAMETTE MANAGEMENT ASSOCIATES IN THEIR ATLANTA OFFICE

Chicago, IL (December 5, 2005) – Mark L. Zyla, CPA/ABV, CFA, ASA, joins the firm as a principal in the Atlanta office. He will be assisting clients in need of financial advisory and valuation services.

“Mark is one of the best and brightest in our profession,” said Bob Schweihs, managing director. “He brings to our firm 20 years of experience serving clients with professional valuation advice. It’s a privilege to be able to add Mark’s talents and skills to our Atlanta office in order to serve our clients across the country.”

Zyla was a managing director with Acuitas, Inc., a valuation and litigation consultancy in Atlanta before joining Willamette Management Associates. He was the practice leader for the firm’s valuation practice area. He assisted clients with valuations for financial reporting, including SFAS 141 & 142, cheap stock issues, and in-process research and development. Zyla also provided expert testimony on valuation issues.

Prior to Acuitas, Inc., Zyla was a practice leader and director of corporate finance services, for PricewaterhouseCoopers, LLP, in Atlanta. He has an MBA in finance from Georgia State University and a BBA in finance from the University of Texas.

“I am excited about joining a national valuation firm with the credentials that Willamette Management Associates has,” said Zyla. “It will be fun to work with the experts who authored so many of the valuation texts that are so popular in the profession.”

Zyla can be contacted at (404) 475-2309 or by email at mlzyla@willamette.com.

About Willamette Management Associates

For over 35 years, Willamette Management Associates has been recognized as a premier professional services firm in the disciplines of business valuation and security analysis, intangible asset and intellectual property valuations, forensic accounting, economic damages/lost profits analysis, and financial advisory services. With offices in principal cities across the country, we serve clients nationwide. Our clients range from substantial closely held companies to multinational corporations and include the banking industry, the accounting profession, the legal community, and government and regulatory agencies.

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