



## Willamette Management Associates

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### For Immediate Release

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### **GUIDE TO PROPERTY TAX VALUATION PROVIDES COMPREHENSIVE COVERAGE REGARDING AD VALOREM TAX VALUATION ISSUES**

Chicago, IL (July 2008) – The *Guide to Property Tax Valuation*, authored by Robert F. Reilly and Robert P. Schweih, managing directors at Willamette Management Associates (“Willamette”), presents practical advice to solve specific ad valorem tax valuation problems. The book also reflects the current thinking with regard to unit valuation, real estate and tangible personal property valuation, and intangible asset and intellectual property valuation matters.

“The ad valorem tax world is getting more and more complex,” said Willamette’s national director of property tax services Dan Roche. “The timing of this book’s release could not be better since there are many critical valuation issues that remain unresolved. This book provides much needed insight for industrial and commercial taxpayer corporations, the legal profession, state and local government taxation authorities, and regulatory agencies. This book is unique in the marketplace, making this edition a valuable asset for anyone looking for clarification on the many issues related to ad valorem taxation.”

This book will be of interest to anyone working with ad valorem property tax issues including the following:

- tax directors and tax managers of taxpayer corporations
- state and local tax assessors
- property owners of centrally assessed or locally assessed real estate and personal property
- lawyers who practice in the state and local tax area
- valuation analysts who prepare valuation analyses and valuation reports for ad valorem tax compliance, appeal, or litigation purposes
- property tax consultants

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The book is organized into ten sections:

Section I – Property Tax Valuation Issues

Section II – Real Estate and Personal Property Appraisal Issues

Section III – Unit Valuation Issues

Section IV – Income Approach Valuation Issues

Section V – Sales Comparison Approach Valuation Issues

Section VI – Cost Approach Valuation Issues

Section VII – Unit Valuations and Intangible Assets

Section VIII – Valuation of Individual Intangible Assets

Section IX – Valuation Reporting

Section X – Bibliography

This book, published by Willamette Management Associates, may be purchased for \$59.95 from <http://www.willamette.com/books.html>.

#### **About Willamette Management Associates**

For over 35 years, Willamette Management Associates has been recognized as a premier professional services firm in the disciplines of business valuation and security analysis, intangible asset and intellectual property valuations, forensic accounting, economic damages/lost profits analysis, and financial advisory services. With offices in principal cities across the country, we serve clients nationwide. Our clients range from substantial closely held companies to multinational corporations and include the banking industry, the accounting profession, the legal community, and government and regulatory agencies.

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