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For Immediate Release

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ROBERT F. REILLY NAMED THE AICPA 2009 VOLUNTEER OF THE YEAR IN THE BUSINESS VALUATION DISCIPLINE

Chicago, IL (December 2009) - The American Institute of Certified Public Accountants (AICPA) forensic and valuation services (FVS) section awarded Robert F. Reilly, a managing director at valuation and financial advisory services firm Willamette Management Associates, the 2009 *Volunteer of the Year* award. The *Volunteer of the Year* award announcement was made during the 2009 AICPA National Business Valuation Conference held in San Francisco in November 2009.

The AICPA *Volunteer of the Year* award recognizes the certified public accountant (CPA) who made the most outstanding contribution to the valuation profession during 2009. “We honored Robert Reilly this year in recognition of his continuing work related to our business valuation standard,” said Robin Taylor, chairperson of the AICPA Business Valuation Committee. “In addition, he served as the Chair of the 2009 AICPA National Business Valuation Conference. This is the second time that Robert has been honored with our *Volunteer of the Year* award. I can assure everyone that no one has worked harder for our members this past year than Robert Reilly, exhibiting extraordinary professionalism each step of the way.”

“I am honored and humbled to be recognized by the AICPA as the *Volunteer of the Year* twice during the last five years,” said Robert Reilly, referring to his 2005 recognition as AICPA business valuation volunteer of the year. “It was an honor to serve on the AICPA Business Valuation Committee and as the chairperson of the AICPA Valuation Standards Subcommittee. It was a privilege to serve as the chairperson of the 2009 AICPA National Business Valuation Conference. And, it is a great privilege to serve currently on the AICPA policy-setting Forensic and Valuation Services Executive Committee.”

About Willamette Management Associates

For over 40 years, Willamette Management Associates has been recognized as a premier professional services firm in the disciplines of business valuation and security analysis, intangible asset and intellectual property valuation, forensic accounting, economic damages/lost profits analysis, and financial advisory services. The firm’s clients range from substantial closely held companies to multinational corporations and include the banking industry, the accounting profession, the legal community, and government and regulatory agencies.

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