



Willamette Management Associates

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For Immediate Release

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Willamette Management Associates Celebrates 50 Years of Thought Leadership

Chicago – October 2018 – Willamette Management Associates announces its 50th anniversary year. During its fiscal year beginning October 1, 2018, Willamette Management Associates celebrates 50 years of providing thought leadership in valuation analysis, damages analysis, and transfer price analysis services.

The firm was founded in 1969 by a group of five security analysts and finance professors who provided money management and other investment advisory services. With its original office in Portland, Oregon, the firm takes its name from the Willamette River (which bisects Portland).

During the 1970s, the firm's professional services changed to include the valuation of closely held businesses, debt and equity securities, intangible assets, and intellectual property. These services are provided to clients for purposes of transaction pricing and structuring, taxation planning and compliance, and litigation support and dispute resolution.

From regional offices in Portland, Chicago, and Atlanta, Willamette Management Associates serves multinational corporations, substantial private companies, major financial institutions, the legal profession, the banking industry, the accounting profession, government agencies, and regulatory authorities.

During the past 50 years, Willamette Management Associates analysts have provided expert testimony in landmark litigation matters involving bankruptcy, infringement, dissenting shareholder rights, shareholder oppression, property taxation, gift and estate taxation, transfer pricing, accounting fraud and misrepresentation, breach of contract, condemnation and expropriation, and other legal claims. Our analysts have served as testifying experts in state, federal, and international courts and tribunals. Our analysts have consulted in complex tax planning strategies. And, our analysts have provided fairness and solvency opinions in major mergers, acquisitions, restructurings, and reorganizations.

Willamette Management Associates professionals may be best known for their contributions to valuation professional literature, to the development of valuation professional standards, and to the leadership of valuation professional organizations.

For the last half century, our analysts have contributed thought leadership and best practices to the business valuation, damages measurement, and transfer pricing disciplines. At our quinquagenary, we celebrate with our firm's clients, friends, and staff as we look forward to our next 50 years.

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