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For Immediate Release

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ROBERT REILLY CO-AUTHORS SECOND EDITION OF POPULAR BANKRUPTCY VALUATION BOOK

Chicago, IL (April 2017) – Willamette Management Associates is pleased to announce that the American Bankruptcy Institute (ABI) has just published the second edition of a book authored by Robert F. Reilly and Dr. Israel Shaked. The book is titled, *A Practical Guide to Bankruptcy Valuation*.

A Practical Guide to Bankruptcy Valuation helps both practitioners and students navigate the complex task of valuing a bankrupt or other financially distressed business, and provides practical guidance on the selection and application of valuation approaches, methods and procedures. Partially drawn from articles that have appeared in the *ABI Journal*, the book contains a wealth of information on how solvency and capital adequacy analyses, debtor-in-possession financing, fraudulent conveyance and preference claims, restructuring of debtor securities, and other factors affect the valuation of a financially distressed company.

Interspersed with helpful charts and illustrative examples, the revised and expanded second edition of this book describes the generally accepted approaches for valuing the assets and securities of a financially troubled business. The text also provides professional guidance to troubled company managers, debt-holders and other creditors, equity-holders and investors, bankruptcy counsel, juridical finders of fact, and other parties to a bankruptcy proceeding.

Robert Reilly is a managing director of Willamette Management Associates. Mr. Reilly specializes in the valuation of businesses, securities and intangible assets for transaction, taxation, accounting, financing and litigation purposes. He is a certified public accountant, accredited in business valuation and certified in financial forensics. He is also a chartered financial analyst, certified management accountant, chartered global management accountant, certified business appraiser, certified valuation analyst, certified valuation consultant, certified review appraiser, certified real estate appraiser and state-certified general appraiser. Mr. Reilly serves in an editorial capacity for several professional journals, including *Construction Accounting and Taxation*, *Financial Valuation and Litigation Expert*, and *Practical Tax Strategies*.

A Practical Guide to Bankruptcy Valuation, second edition, is available from the American Bankruptcy Institute at <http://bookstore.abi.org/practical-guide-bankruptcy-valuation>. The price is \$95 for members and \$115 for nonmembers. The book is also available at www.willamette.com/book_bankruptcy.html.

Willamette Management Associates is a business valuation, forensic analysis, and financial opinion firm. The firm serves clients from family-owned companies to Fortune 500 corporations. From offices in Atlanta, Chicago, and Portland, the firm provides business valuation and forensic services related transactions, financings, taxation, bankruptcy, litigation, and strategic planning.

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