



## Willamette Management Associates

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**For Immediate Release**

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### ***Insights* Wins the APEX 2015 Award of Excellence**

**Chicago – June 2015** – *Insights*, the business valuation journal published quarterly by Willamette Management Associates, received a publication award in the APEX 2015 Award of Excellence competition. The APEX Awards for Publication Excellence are presented based on an annual competition for writers, editors, publication staffs, and business and nonprofit organization communicators. International in scope, the APEX competition recognizes outstanding publications ranging from institutional newsletters and magazines to corporate annual reports, brochures, and websites.

There were nearly 2,000 entries in the APEX Twenty-Seventh Annual Awards program. *Insights* was a winner in the Magazines & Journals category of this international competition.

“We are honored to receive the Apex Publication of Excellence Award for our quarterly journal *Insights*,” said firm managing director Robert Reilly. “This is the sixth year in a row that we have received the Apex award in the Magazines & Journals category. This award recognizes the thought leadership that characterizes *Insights*. We are very proud that *Insights* continues to be recognized for its thought leadership among professional journals and for its focus on the business valuation, forensic analysis, and financial opinion topics.”

Each quarterly issue of *Insights* presents thought leadership discussions related to such topics as economic damages and forensic analysis, business valuation, intellectual property analysis, intercompany transfer price analysis, and corporate finance transaction opinions. Each *Insights* issue typically includes about eight to ten articles. In each issue, about half of the articles are contributed by Willamette Management Associates financial analysts and about half of the articles are contributed by lawyers, bankers, accountants, or other professionals not associated with the firm.

Complimentary copies of recent *Insights* issues are available at [www.willamette.com](http://www.willamette.com).

#### **About Willamette Management Associates**

Founded in 1969, Willamette Management Associates provides business valuation, forensic analysis, and financial opinion services. Our clients range from substantial family-owned companies to Fortune 500 international corporations and include the banking industry, the accounting profession, the legal community, and government and regulatory agencies.

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