

# Valuation of Intellectual Property

## Data Sources - Appendix

### Royalty Rates

- Intellectual Property Research Associates Database, [www.ipresearch.com](http://www.ipresearch.com)—produces a proprietary database of royalty rates for patents, trademarks, and copyrights. Research is available in three publications: *Royalty Rates for Trademarks & Copyrights*; *Royalty Rates for Technology*; and *Royalty Rates for Pharmaceuticals & Biotechnology*.
- Intellectual Property Transaction Database, [www.fvginternational.com/ipdatabase/ipdatabase.html](http://www.fvginternational.com/ipdatabase/ipdatabase.html)—the Financial Valuation Group produces a proprietary database of empirical research on IP sale/license transactions. Database is searchable by SIC code or NAICS code.



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### Royalty Rates (cont.)

- *License Royalty Rates*, Gregory J. Battersby and Charles W. Grimes, Aspen Publishers, Inc., [www.aspenpublishers.com](http://www.aspenpublishers.com)—a one volume reference tool provides royalty rates for 1,500 products and services in 10 different licensed product categories: art, celebrity, character/entertainment, collegiate, corporate, designer event, music, nonprofit, and sports.
- Royalty Source Intellectual Property Database, [www.royaltysource.com](http://www.royaltysource.com)—AUS Consultants has a database that provides IP royalty rates. The database can be searched by industry, technology, and/or keyword. Results are sent via fax or email.
- RoyaltyStat, LLC, [www.royaltystat.com](http://www.royaltystat.com). RoyaltyStat is a subscription-based database of royalty rates and license agreements, compiled from SEC documents. It is searchable by SIC code or by full text. Results can be viewed online or archived. The full text of each license agreement is available.



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### Patent, Trademark, and Copyright Resources

- American Incorporators (provides assistance with incorporating companies in the United States), [www.aicorp.com](http://www.aicorp.com)
- MicroPatent (trademark searches, patent services, and intellectual property news), [www.corporateintelligence.com](http://www.corporateintelligence.com)
- Electronic Frontier Foundation (defends digital privacy, civil liberties, and free expression on the Internet), [www.eff.org](http://www.eff.org)
- U.S. Copyright Office (copyright law, regulations, searchable records, and current developments), [www.copyright.gov](http://www.copyright.gov)
- U.S. Patent & Trademark Office (information on U.S. patents and trademarks with searchable databases and inventor resources), [www.uspto.go](http://www.uspto.go)



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### Search Services

#### Patent Searching

1. Community of Science, U.S. Patent Citation Database, <http://patents.cos.com>
2. Computer Patent Annuities Limited Partnership (patent and trademark searching and intellectual property portfolio management), [www.cpaglobal.com](http://www.cpaglobal.com)
3. Delphion Intellectual Property Network (now a Thomson company), [www.delphion.com](http://www.delphion.com)
4. DOE Patent Databases (U.S. electricity and energy-related patents), [www.osti.gov/gencoun/index.jsp](http://www.osti.gov/gencoun/index.jsp)
5. Espacenet (British Patent Office and worldwide patent searches), <http://gb.espacenet.com>
6. Express Search (U.S. patent and trademark search service), [www.expresssearch.com](http://www.expresssearch.com)



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### Search Services

#### Patent Searching (cont.)

7. IFI Claims Patent Services (U.S. patent database), [www.ificlaims.com](http://www.ificlaims.com)
8. Intellectual Property Office of New Zealand (patent and trademark searching and registration), [www.iponz.govt.nz](http://www.iponz.govt.nz)
9. *International Patent Classification*, 7<sup>th</sup> edition (Geneva: World Intellectual Property Organization, 2000), [www.wipo.int/classifications/en/ipc](http://www.wipo.int/classifications/en/ipc)
10. International Patent Research Office (IPRO) (international patent searches and other related services), [www.ipro.nl](http://www.ipro.nl)
11. IP Australia (Australian patent database), [www.ipaustralia.gov.au/patents/search\\_index.shtml](http://www.ipaustralia.gov.au/patents/search_index.shtml)
12. Landon & Stark Associates (U.S. patent and trademark research), [www.landonstark.com](http://www.landonstark.com)



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### Search Services

#### Patent Searching (cont.)

13. Legal and Patent Search, Inc.,  
[www.1800inventor.com](http://www.1800inventor.com)
14. LexisNexis (U.S. full-text patents, as well as a wealth of other legal and business information),  
[www.lexis-nexis.com](http://www.lexis-nexis.com)
15. MicroPatent USA, [www.patent.com](http://www.patent.com)
16. Moguee Research & Analysis, LLC (patent analysis and consulting services, patent searching and technology reports), [www.moguee.com](http://www.moguee.com)
17. Patent Café (patent, trademark, and copyright searching), [www.patentcafe.com](http://www.patentcafe.com)
18. Patent Explorer, [www.patentexplorer.com](http://www.patentexplorer.com)
19. PatentQuest (patent searching service),  
[www.patentq.com](http://www.patentq.com)
20. Patmark Research (New Zealand patent, trademark, and design searches),  
[www.patmark.co.nz](http://www.patmark.co.nz)



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### Search Services

#### Patent Searching (cont.)

21. PATON—Patentinformationszentrum und Online-Dienste (international patent database), [www.patent-inf.tu-ilmenau.de/welcome-eng.html](http://www.patent-inf.tu-ilmenau.de/welcome-eng.html)
22. Questel Orbit Intellectual Property Group (various intellectual property databases and services), [www.questel.orbit.com/index.htm](http://www.questel.orbit.com/index.htm)
23. R.E. Kemp & Co. Pty. Limited (Australian patent, trademark, and design searches), [www.kemp.com.au](http://www.kemp.com.au)
24. Rospatent (Russian patent searches), [www.fips.ru/ensite](http://www.fips.ru/ensite)
24. Swiss Federal Institute of Intellectual Property (patent and trademark searching and registration), [www.ige.ch/E/gisi.htm](http://www.ige.ch/E/gisi.htm)
25. The Canadian Intellectual Property Office (official Canadian patent records), <http://cipo.gc.ca>



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### Search Services

#### Patent Searching (cont.)

26. Thomson Derwent (subscription based, on-line global patent and scientific information service), [www.derwent.co.uk](http://www.derwent.co.uk)
27. USDA Ag Biotechnology Patents and New Technologies (U.S. biotechnology patents), [www.nal.usda.gov/bic/Biotech\\_Patents](http://www.nal.usda.gov/bic/Biotech_Patents)
28. USPAT (full U.S. patent copies [from 1790] by fax or email), [www.uspat.com/uspat/index.shtml](http://www.uspat.com/uspat/index.shtml)



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### Search Services

#### Trademark Searching

1. 1-800-4-TRADEMARK, Inc. (trademark searching), [www.trademark-search.com](http://www.trademark-search.com)
2. CDNameSearch (Canadian and U.S. trademark search), [www.cdnamesearch.com](http://www.cdnamesearch.com)
3. Computer Patent Annuities Limited Partnership (patent and trademark searching and intellectual property portfolio management), [www.cpaglobal.com](http://www.cpaglobal.com)
4. InfoMarks® Australia (trademark search firm), [www.infomarks.com](http://www.infomarks.com)
5. Intellectual Property Office of New Zealand (patent and trademark searching and registration), [www.iponz.govt.nz](http://www.iponz.govt.nz)
6. IPAustralia (Australian trademark databases), [www.ipaustralia.gov.au/trademarks](http://www.ipaustralia.gov.au/trademarks)
7. Landon & Stark Associates (United States patent and trademark research), [www.landonstark.com](http://www.landonstark.com)



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### Search Services

#### Trademark Searching (cont.)

8. NameProtect (trademark searching and protection services), [www.nameprotect.com](http://www.nameprotect.com)
9. NetMark (trademark and domain name searching and brokerage),  
[www.internetmarken.de/netme.htm](http://www.internetmarken.de/netme.htm)
10. Office for Harmonization in the Internal Market (European trademark database),  
<http://oami.eu.int/en/default.htm>
11. Patent Café (patent, trademark, and copyright searching), [www.patentcafe.com](http://www.patentcafe.com)
12. Patmark Research (New Zealand patent, trademark, and design searches),  
[www.patmark.co.nz](http://www.patmark.co.nz)
13. R.E. Kemp & Co. Pty. Limited (Australian patent, trademark, and design searches),  
[www.kemp.com.au](http://www.kemp.com.au)



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### Search Services

#### Trademark Searching (cont.)

14. Rospatent (Russian patent searches),  
[www.fips.ru/ensite](http://www.fips.ru/ensite)
15. Saegis™, Thomson & Thomson (trademark and copyright research service), [www.thomson-thomson.com](http://www.thomson-thomson.com)
16. Swiss Federal Institute of Intellectual Property (patent and trademark searching and registration), [www.ige.ch/E/gisi.htm](http://www.ige.ch/E/gisi.htm)
17. The American Trademark Company (trademark searching and trademark portfolio management services), [www.trademrk.com](http://www.trademrk.com)
18. Waterlow Signature (British trademark searches),  
[www.waterlow.com](http://www.waterlow.com)



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## Data Sources - Appendix

### Article databases regarding IP:

- *Business Periodicals Index*, published by H.W. Wilson.
- ABI/Inform database, produced by UMI
- LEXIS/NEXIS
- Dialog Information Services
- ProQuest Direct
- *Legal Resource Index*, published by Information Access co.
- *Index to Legal Periodicals*, published by H.W. Wilson.



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Specialized newsletters provide statistical data regarding IP license agreements/royalty rates.

- *Licensing Economics Review*, published by AUS Consultants, provides data on recent transactions, alliances, and litigation
- *Licensing Journal*, published monthly by EPM Communications, Inc., provides statistics, research, and descriptions of licensors, licensing accounts, and licensees.
- *Licensing Law and Business Report*, published by Clark Boardman Callaghan, provides legal analyses of court cases/ recent developments on technology management, tax considerations, and antitrust law.



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## Data Sources - Appendix

Newswires/newspapers provide details on IP license agreements/royalties rates.

- Business Wire
- PR Newswire
- Reuters
- Bloomberg News
- *The Wall Street Journal*
- *Los Angeles Times*
- *New York Times*
- *Financial Times*



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### Business Valuation Books

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- Brown, Ronald L., ed. *Valuing Professional Practices and Licenses: A Guide for the Matrimonial Practitioner*, 3<sup>rd</sup> ed. New York: Aspen Law & Business, 2001, supplemented through 2004.
- Copeland, Tom, Tim Koller, and Jack Murrin. *Valuation: Measuring and Managing the Value of Companies*, 3d ed. New York: John Wiley & Sons, 2000.
- Damodaran, Aswath. *The Dark Side of Valuation: Valuing Old Tech, New Tech, and New Economy Companies*. Upper Saddle River, NJ: Prentice-Hall, 2001.
- . *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset*, 2d ed. New York: John Wiley & Sons, 2002.
- Dunn, Robert L. *Recovery of Damages for Lost Profits*, 5<sup>th</sup> ed. Westport, CT: Lawpress, 1998, supplemented through September 2003.



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Miles, Michele G. *The Business Appraiser and Litigation Support*. New York: John Wiley & Sons, 2001.

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\_\_\_\_\_. *The Market Approach to Valuing Businesses*. New York: John Wiley & Sons, 2001.

Pratt, Shannon P., Robert F. Reilly, and Robert P. Schweihs. *Valuing a Business: The Analysis and Appraisal of Closely Held Companies*, 4<sup>th</sup> ed. New York: McGraw-Hill, 2000.

\_\_\_\_\_. *Valuing Small Businesses and Professional Practices*, 3d ed. New York: McGraw-Hill, 1998.

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### Intangible Asset and Intellectual Property Valuation Books

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### Recent IP Valuation Articles

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