Sources and Uses of Available Cost of Capital Data

American Institute of Certified Public Accountants
Cost of Capital Webinar Series
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Sources and Uses of Available Cost of Capital Data Introduction and Discussion Outline

- This is the first in a series of AICPA FVS cost of capital Webinar series presentations
- This presentation is intended to be introductory in nature
- This series will address cost of capital issues related to both valuation analyses and economic damages analyses
- First, we will review six generally accepted cost of equity capital models
- Second, we will consider the component data requirements for these cost of capital models
- Third, we will review the data availability—and data limitations (including measurement differences)—of commonly used cost of capital data sources.
- Finally, we will consider these sources and uses of data from the perspective of the "top ten" issues related to the cost of capital data.

Generally Accepted Models for Estimating the Cost of Equity Capital

The following generally accepted models are often used by both valuation analysts and damages analysts to estimate the cost of equity capital:

- Capital asset pricing model
- Modified capital asset pricing model
- Build-up model
- Dividend yield plus capital gain yield model
- Arbitrage pricing theory model
- Fama-French three-factor model

Capital Asset Pricing Model

The original CAPM univariate formula for estimating the cost of capital for a liquid, diversified equity security is presented as follows:

$$Er = Rf + Bj (Rm - Rf)$$

where:

Er = cost of equity capital

Rf = risk-free rate of return

Rm = expected overall rate of return for a broad-based market portfolio of equity securities

Bj = beta coefficient of the subject publicly traded equity security j

Modified Capital Asset Pricing Model

The generally accepted formula for the modified CAPM (or the MCAPM) is presented as follows:

$$Er = Rf + Bj (Rm - Rf) + Sp + \alpha$$

where:

Er = cost of equity capital

Rf = risk-free rate of return

Bj = estimate of appropriate beta for the subject

security j

Rm - Rf = long-term equity risk premium (measurement of

the overall equity market risk)

Sp = small stock equity risk premium

ά = company-specific equity risk premium

(measurement of other risk factors)

Build-up Model

The generally accepted formula for the build-up model is presented as follows:

$$Er = Rf + (Rm - Rf) + Ip + Sp + \alpha$$

where:

Er = cost of equity capital

Rf = risk-free rate of return

Rm – Rf = long-term equity risk premium (measurement

of the overall equity market risk)

Ip = industry adjustment equity risk premium

Sp = small stock equity risk premium

ά = company-specific equity risk premium

(measurement of other risk factors)

Dividend Yield plus Capital Gain Yield Model

The generally accepted formula for this cost of equity model (which is also called the DCF model) is presented as follows:

$$Er = \frac{d_1}{P_0} + \frac{P_1 - P_0}{P_0}$$

which is simplified to:

$$Er = \frac{d_1}{P_0} + g$$

where: Er = cost of equity capital

d₁ = the current period dividend payment*

 P_0 = the year ago stock/investment market price*

P₁ = the current date stock/investment market price*

g = the expected long-term growth rate*

^{*} for the subject publicly traded security or for a selected portfolio of guideline publicly traded securities

Arbitrage Pricing Theory Model

The basic regression formula for the APT model is presented as follows:

$$Er = (b1)(x1) + (b2)(x2) + (b3)(x3) + ... + (bn)(xn) + \alpha$$

where:

Er = cost of equity capital

b1 to bn = the concluded regression coefficients

x1 to xn = the selected microeconomic (i.e., financial fundamentals) and/or macroeconomic (i.e., industry or general economy) variables

ά = company-specific equity risk premium

Fama-French Three-Factor Model

The generally accepted formula for this cost of equity model is:

$$Er = Rf + (B_i \times ERP) + S_i \times SMBP) + H_i \times HMLP)$$

where:

Er = cost of equity capital

Rf = risk-free rate of return

B_i = beta coefficient of publicly traded security j

ERP = long-term equity risk premium

S_i = small-minus-big coefficient in the Fama-French regression equation

SMBP = expected small-minus-big equity risk premium

H_i = high-minus-low coefficient in the Fama-French regression equation

HMLP = expected high-minus-low equity risk premium

Top Ten Issues Related to the Selection of Cost of Capital Data

- Risk-free rate of return measurement
- Appropriate historical time period for the equity risk premium
- Size effect equity risk premium measurement
- Beta measurement—levered or unlevered
- Beta measurement—appropriate market proxy
- Beta measurement—appropriate time period
- Beta measurement—appropriate frequency of data observations
- Beta measurement—appropriate adjustment factors
- Industry equity risk premium measurement
- Company-specific equity risk premium measurement

Risk-Free Rate of Return Estimation

- Analysts often use the yield to maturity on long-term (usually 20-year) Treasury bonds as of the valuation date, as a proxy for the risk-free rate.
- The source of these data is www.federalreserve.gov.
- Treasury bond yields compensate bond holders for "renting" out their money and for the expected loss of purchasing power (i.e., inflation) during the bond holding period.
- The term of the Treasury bonds used to estimate Rf should be consistent with the measurement of the general equity risk premium.

Risk-Free Rate of Return Estimation (cont.)

• 20-year Treasury bond yields did decrease materially since October 2008, but they are now increasing.

Yield on 20-year (constant maturity) T-bon
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2004	Average for 12 months	5.02%
2005	Average for 12 months	4.62%
2006	Average for 12 months	4.98%
2007	Average for 12 months	4.87%
2008	Average - first 8 months	4.52%
2008	September 30	4.43%
2008	October 31	4.78%
2008	November 30	3.72%
2008	December 31	3.03%
2009	June 30	4.30%
2009	September 30	4.02%
2009	December 31	4.58%

Risk-Free Rate of Return Estimation (cont.)

- It is unlikely that the 2008 decrease in the 20-year Treasury bond yield was due primarily to a decrease in inflation expectations.
- That decrease in yields is more likely a reflection of the "flight to quality" witnessed in financial markets as investors moved from risky assets into "risk-free" assets. That decrease in the Rf appears to have been a short-term aberration.
- During a recession, the use of a spot yield on Treasury bonds may cause analysts to underestimate a subject company's actual cost of capital.
- As alternatives in a recession, analysts may elect to use (1) a longer-term average Treasury yield or (2) a forward rate of Treasury securities.

Appropriate Historical Time Period

- Morningstar (Ibbotson) Stocks, Bonds, Bills and Inflation Valuation Yearbook (SBBI) uses the time period of 1926 to the present to calculate the general equity risk premium. The Center for Research in Security Prices (the original source for these data) selected 1926 as the starting date for several reasons:
 - Quality financial data became available beginning about 1926
 - One full business cycle of data is included before the stock market crash of 1929
 - A conscious effort was made to include the period of extreme market volatility in the 1920s and 1930s

Appropriate Historical Time Period

- The Duff & Phelps, LLC, Risk Premium Report uses the time period of 1963 to the present to calculate the historical sizeadjusted equity risk premiums.
- Duff & Phelps uses the Standard & Poor's Compustat data in addition to the CSRP data, and Compustat was established in 1963.

Incorporating the size effect equity risk premium:

- Morningstar (Ibbotson) SBBI provides data regarding the difference between (1) the total equity risk premium returns for all public companies and (2) the equity risk premium returns realized by smaller, more thinly capitalized companies.
- SBBI disaggregates the NYSE/AMEX/Nasdaq into ten size deciles based on market capitalization.
- The size-related equity risk premium can then be added to the overall equity risk premium.

Incorporating the size effect risk premium (cont.)

- Duff & Phelps, LLC, uses eight different measures of size, including these fundamental financial characteristics: market value of equity, book value of equity, market value of invested capital, 5-year average net income, total assets, 5-year average EBITDA, sales, and number of employees.
- The Duff & Phelps Risk Premium Report presents a smoothed average historical equity risk premium for each size category.

Yields (Riskless Rates)										
Long-term (20-year) U.S. Treasury Coupon Bond Yield										
Equity Risk Premium										
Long-horizon expected equity risk premium (historical): large company stock total returns minus long-term government bond income returns Long-horizon expected equity risk premium (supply side): historical equity risk premium minus price-to-earnings ratio calculated using three-year average earnings										
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Low-Cap, 6-8 Micro-Cap, 9-10	453.398	-	1,848.961	1.74						
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Low-Cap, 6-8 Micro-Cap, 9-10 Besidown of Decries 1-10 1-Largest 2 3	453.398 1.575 18,627.540	-	1,848.961 453.254 485,651.938	1.74 3.74 -0.36 0.62						
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Low-Cap, 6-8 Micro-Cap, 9-10 Besidown of Decles 1-10 1-Largest 2 3 4 5 6 7	453 398 1 575 18,627.540 7,434.806 4,229.323 2,785.698 1,849.950 1,198.013 753.676 453.398		1,848,961 453,254 465,651,938 18,503,467 7,360,271 4,225,152 2,785,538 1,848,961 1,197,133 753,448	1.74 3.74 0.62 0.74 0.97 1.54 1.63 1.62 2.35						
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Low-Cap, 6-8 Micro-Cap, 9-10 Besidown of Decries 1-10 1-Largest 2 3 4 5 6 7 8 9 10-Smallest	453 398 1 575 18,627 540 7,434.806 4,229 323 2,765.698 1,849.950 1,198.013 753.676 453.398 218.743		1,848,961 453,254 465,651,938 18,503,467 7,360,271 4,225,152 2,785,538 1,848,961 1,197,133 753,448 453,254	1.74 3.74 0.62 0.74 0.97 1.54 1.63 1.62 2.35 2.71						

None Examples on how these variables can be used are found in Chapters 3 and 4

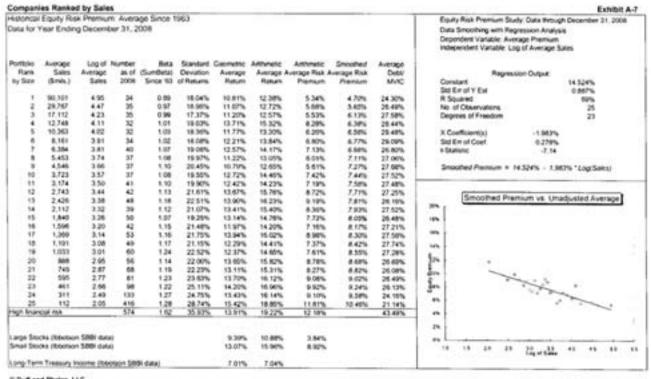
Duff & Phelps, LLC Risk Premium Report Illustrative Example (cont.)

Business Valuation Resources

Duff & Phelps, LLC Risk Premium Report 2009

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Illustration of Duff & Phelps, LLC Risk Premium Report



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Duff & Phelps, LLC Risk Premium Report Illustrative Example

Companies Ranked by Sales								remium over	CAPM	Exhibit B-7	
istorical l	Equity Risk Pr	emum: A	verage Since	1963				10.00	Equity Risk Premium Study: Data to	rough December 31, 2008	
lata for V	ear Ending De	ecember 3	1,2008					- 1	Data Smoothing with Regression Ar	refusion	
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									Independent Variable: Log of Avera	pe Sales	
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Bank	Sales	of	(SumBeta)	Average -	Average Risk	CAPM	D-M	over	Regression Output		
by Size	(Smh.)	Size	Since 103	Return	Premium	Premium	CAPM	CAPM	Constant	8.350%	
									Std Errof Y Est.	0.910%	
. 1	90,101	4.95	0.89	12.38%	5.34%	3.43%	1.61%	1.25%	R Squared	52%	
2	29,767	4.47	0.97	12:72%	5.68%	3.71%	1.98%	1.94%	No. of Observations	25	
- 3	17,112	4.23	0.99	12.57%	5.53%	3.82%	1.21%	2.29%	Degrees of Freedom	23	
	12.748	4.11	1.01	15.32%	8.28%	3.87%	4.41%	2.47%	55.2		
. 5	10.363	4.02	1.03	13.30%	6.26%	3.95%	2.32%	2.60%	X Coefficient(x) -1.43	4%	
- 6	0.161	3.91	1.02	13.04%	6.60%	3.92%	2.88%	2.75%	Std Errof Coef. 0.21	5%	
	6.384	3.81	1.07	14.17%	7.13%	4.13%	3.01%	2.90%	1-Statistic -5	04	
	5.453	3.74	1.08	13.05%	6.01%	4.18%	1.85%	3.00%	30.533	7.76	
. 0	4,546	3.96	1.10	12:65%	5.61%	4.23%	1.30%	3.11%	Smoothed Premium = 8.359% -	434% "Log(Sales)	
10	3,723	3.57	1.08	14.48%	7.42%	4.15%	3.27%	3.24%			
11	3.174	2.50	1.10	14.23%	7,19%	4.22%	2.9P%	3.34%			
12	2,743	2.44	1.13	15.76%	8.72%	4.33%	4.58%	3.43%	Connection of Description on the	tone and to seem	
13	2,426	3.38	1.10	10.23%	9.19%	4.52%	4.67%	3.51%	Smoothed Premium vs.	Unadjusted Average	
14	2.112	3.32	1.12	15.40%	8.30%	4.21%	4.05%	3.59%	the .		
15	1.840	3.26	1.07	14.78%	7.72%	4.10%	3.62%	3.66%	775		
16	1,595	3.20	1.15	14.20%	T.18%	4.43%	2.73%	3.77%			
17	1.369	3.14	1.16	56.02%	5.50%	4.44%	4.54%	3.80%	**		
18	1,191	3 08	1.17	14.41%	7.37%	4.51%	2.87%	3.95%	2 .		
10	1,000	3.01	1.24	14.65%	7.61%	4.77%	2.84%	4.04%	3.		
20	888	2.95	1.14	15.82%	8.78%	4.37%	4.41%	4.13%			
21	749	2.67	1.19	15.31%	6.27%	4.50%	3.72%	4.24%	4.00		
22	595	2.77	1.23	16.12%	9.08%	4.73%	4.35%	4.39%	10		
23	461	2.66	1.22	16.90%	9 92%	4.67%	5.25%	4.54%	1		
24	311	2.49	1.27	10,14%	9.10%	4.88%	4.22%	4.79%	* 14		
25	112	2.05	1.26	18.85%	11.81%	4.90%	6.90%	5.42%			
figh financ	Daf Risk		1.62	19.22%	12.18%	6.24%	5.94%		26		
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Beta—Use of Levered or Unlevered Beta?

- Levered beta—measures the systematic risk for the equity shareholders of the company. It incorporates both the business and financing risk undertaken by the company and borne by the equity shareholders.
- Unlevered beta—also called an "asset beta" removes the company's financing decision from the beta calculation and reflects only the company business risk.

Unlevered Beta

The generally accepted formula for unlevering a beta is presented as follows:

$$\beta_{Ui} = \frac{\beta_{Li}}{1 + \frac{D_i}{E_i}} (1 - t_i)$$

where:

 β_{Ui} = the unlevered beta for company i

 β_{Li} = the levered beta for company i

D_i = total debt capitalization for company i

E_i = total equity capitalization for company i

t_i = marginal income tax rate for company i

Relevered Beta

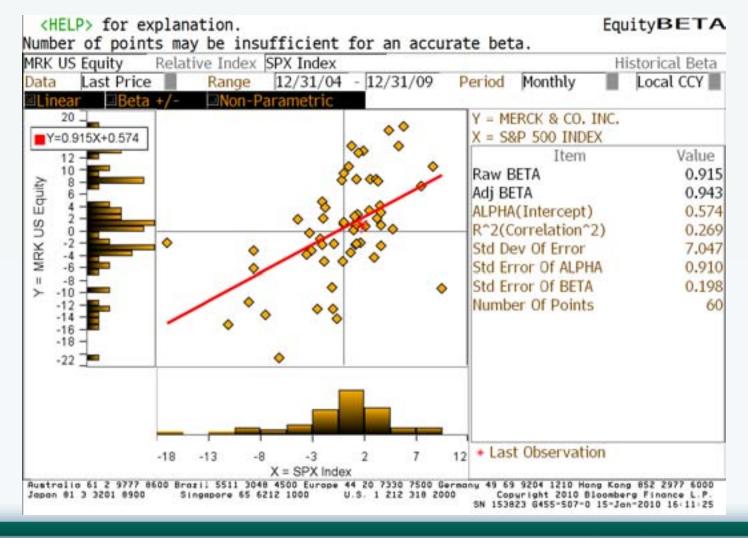
- The unlevered beta can then be relevered using either (1) the subject company's actual capital structure or (2) an industryaverage capital structure.
- The generally accepted formula for revering a beta is presented as follows:

$$\beta_{Li} = \beta_{Ui} \left[1 + \frac{D_i}{E_i} (1 - t_i) \right]$$

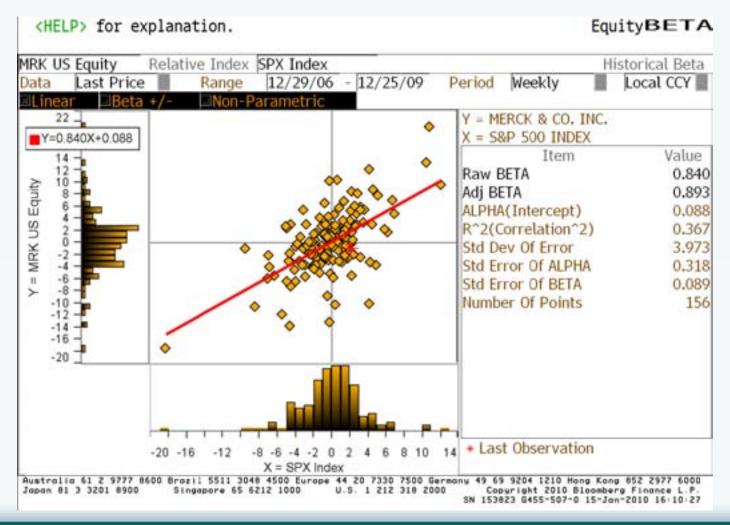
Beta—Common Sources of Beta Data

- Bloomberg
- Compustat
- Capital IQ
- ValueLine
- Morningstar (Ibbotson) Beta Book
- Morningstar (Ibbotson) Cost of Capital Book (for industry betas)
- the Barra Beta Book

Beta—Common Sources of Data—Bloomberg



Beta—Common Sources of Data—Bloomberg



Beta—Common Sources of Data—Compustat

Dec07	2.5515	Jun06	1.650
Nov07	2.3048	May06	1.610
Oct07	2.0852	Apr06	1.593
Sep07	1.8403	Mar06	1.441
Aug07	1.8887	Feb06	1.409
Jul07	1.9037	Jan06	1.343
Jun07	1.8104	Dec05	1.34
May07	1.6041	Nov05	1.347
Apr07	1.5666	Oct05	1.618
Mar07	1.4848	Sep05	1.567
Feb07	1.5221	Aug05	1.585
Jan07	1.5338	Jul05	1.813
Dec06	1.5201	Jun05	1.704
Nov06	1.5169	May05	1.697
Oct06	1.5253	Apr05	1.699
Sep06	1.4564	Mar05	1.647
Aug06	1.6833	Feb05	1.41
Jul06	1.6349	Jan05	1.491

Beta—Common Sources of Data—Capital IQ



Beta—Common Sources of Data—ValueLine



Beta—Common Sources of Data— Morningstar (Cost of Capital Book)

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Beta—Common Sources of Data—Barra Beta Book

BARRA Beta Book Australian Equity Model

COMMONWEALTH BANK

SEDOL: 621503 Primary Industry: Banks and Finance

	Predicted	Historical					Market Capitalization (Local
	Beta	Beta	Specific Risk	Total Risk	Yield	Price	Currency)
31-Jul-01	1.166	0.820	17.018%	24.407%	4.510%	29.50	36,698,423,296.00
30-Jun-01	1.099	0.722	13.203%	21.665%	3.890%	34.15	42,483,122,176.00
31-May-01	1.074	0.701	12.931%	21.384%	4.260%	31.20	38,813,237,248.00
30-Apr-01	1.053	0.706	12.438%	21.032%	4.610%	28.84	35,877,388,288.00
31-Mar-01	1.086	0.738	12.497%	21.097%	4.650%	28.60	36,297,900,032.00
28-Feb-01	1.090	0.748	12.325%	21,142%	4.410%	30.19	38,300,745,728.00
31-Jan-01	1.067	0.746	12.495%	21.285%	4.060%	32.00	40,544,370,688.00
31-Dec-00	1.097	0.765	12 295%	21.298%	4.210%	30.90	39,155,335,168.00
30-Nov-00	1.084	0.753	12.794%	21.678%	4.100%	31.69	40,176,779,264.00
31-Oct-00	1.044	0.750	12.838%	21.545%	4.530%	28.71	36,392,992,768.00
30-Sep-00	1.034	0.771	12.782%	21.542%	4.710%	27.60	34,785,558,528.00
31-Aug-00	1.057	0.767	13.388%	21.675%	2.100%	27.68	34,890,186,752.00
31-Jul-00	1.064	0.769	13.622%	22 148%	4.460%	27.80	35,029,909,504.00
30-Jun-00	1.068	0.742	13.738%	22.369%	4.480%	27.69	34,892,218,368.00
31-May-00	0.985	0.821	12.990%	21.269%	4.450%	27.88	25,326,862,336.00
30-Apr-00	0.969	0.851	12.900%	21.295%	4.750%	26.08	23,690,870,784.00
31-Mar-00	0.936	0.864	12.478%	20.816%	5.500%	22.54	20,363,984,896.00
29-Feb-00	0.874	0.852	11.660%	20.073%	4.960%	24.99	22,556,213,248.00
31-Jan-00	0.901	0.870	10.496%	19.401%	4,410%	26.10	23,547,625,472.00
31-Dec-99	0.919	0.824	10.182%	19.451%	4.380%	26.23	23,664,934,912.00
30-Nov-99	0.945	0.839	9.800%	19.368%	4.430%	25.94	23,403,282,432.00
31-Oct-99	0.979	0.836	9.353%	19.361%	4.500%	25.69	23,706,141,819.11
30-Sep-99	0.968	0.836	9.699%	19.653%	4.800%	24.14	22,125,574,641.49
31-Aug-99	0.954	0.802	9.699%	19.621%	4.700%	24.66	22,595,124,729.05
31-Jul-99	0.952	0.802	10.046%	19.757%	4.400%	24.12	22,103,460,096.00
30-Jun-99	0.942	0.802	10.392%	19.897%	4.400%	24.05	22,037,249,088.00
31-May-99	0.969	0.783	10.739%	20.233%	4.200%	25.15	23,028,536,448.00
30-Apr-99	0.942	0.783	10.739%	20.044%	3.900%	27.52	25,197,232,384.00
31-Mar-99	0.963	0.783	10.739%	20.107%	4.100%	25.89	23,493,743,744.00
28-Feb-99	0.961	0.807	11.432%	20.509%	4.400%	24.25	22,617,731,136.00
31-Jan-99	0.963	0.807	11.085%	20.389%	4.300%	23.88	22,370,299,456.00
21-241-23	0.000	0.00%	1000000	40.000			

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Differences in the Various Beta Data Sources

Measurement of the Market Proxy

- Bloomberg allows for the selection of over 20 domestic series (the default is the S&P 500)
- Compustat uses the S&P 500
- Capital IQ allows for the selection of 8 domestic series (the default is the S&P 500)
- Morningstar (Ibbotson) uses the S&P 500
- ValueLine uses the NYSE Composite Series
- Barra Beta Book calculates predicted betas (forward-looking)

Differences in the Various Beta Data Sources (cont.)

Beta Measurement Time Period

- Bloomberg time period is adjustable (the default is two years)
- Compustat uses five years
- Capital IQ time period is adjustable (the default is two years)
- Morningstar (Ibbotson) uses five years
- ValueLine uses five years

Differences in the Various Beta Data Sources (cont.)

Frequency of the Data Observations

- Bloomberg is adjustable (the default is weekly)
- Compustat is monthly
- Capital IQ has a choice of either weekly or monthly (the default is weekly)
- Morningstar (Ibbotson) is monthly
- ValueLine is weekly

Differences in the Various Beta Data Sources (cont.)

Beta Normalization Adjustment Factors

- Bloomberg is (0.67 × unadjusted beta) + (0.33 × 1.0)
- Compustat is unadjusted
- Capital IQ is unadjusted
- Morningstar (Ibbotson) is adjusted toward the peer group beta weighted by the statistical significance
- ValueLine is 0.35 + (0.67 × unadjusted beta)

Industry Equity Risk Premium

- Industry risk can be incorporated into the modified CAPM or the build-up model
- Industry risk can be incorporated through the beta in the modified CAPM model
- Industry betas can be found in the Morningstar (Ibbotson) Cost of Capital Yearbook. The Yearbook provides a levered raw beta, an adjusted beta, and an unlevered adjusted beta for numerous industries.

Industry Equity Risk Premium (cont.)

- In the build-up model, the industry risk premium can be incorporated using the Morningstar Stocks, Bonds, Bills and Inflation Valuation Yearbook.
- The industry equity risk premium has been published in SBBI since 2000.
- The criteria used to select companies for inclusion in the SBBI industry risk premium calculation are:
 - At least 36 months of return data available.
 - Sales greater than \$1 million.
 - Market capitalization equal to or greater than \$10,000.
- An industry must have at least five companies that meet the above criteria in order to be included in SBBI.

Industry Equity Risk Premium (cont.)

Illustrative Morningstar Industry Risk Premium Data

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Company-Specific Equity Risk Premium

- The company-specific risk premium is typically estimated by the analyst using his or her professional judgment.
- There are, however, several sets of "factors" that the analyst may consider when estimating the company-specific equity risk premium:
 - the Black/Green factors
 - the Warren Miller factors
 - the Gary Trugman factors

Black/Green Factors

Parnell Black and Robert Green (of Black/Green & Company) have suggested a set of CSRP factors for the valuation analyst's consideration. The various Black/Green CSRP factors are summarized in the following six categories:

- competition
- financial strength
- management ability and depth
- profitability and stability of earnings
- national economic effects
- local economic effects

Warren Miller Factors

Warren Miller (of Beckmill Research) has suggested a competitive advantage/strategic analysis structure for estimating the appropriate CSRP. Miller groups into three categories the CSRP factors to be considered in a strength, weaknesses, opportunities, and threats (SWOT) analysis. These three categories of SWOT-related factors are based on the ground-breaking strategic planning and analysis work of Michael E. porter. Miller's three categories of individual CSRP factors are as follows:

- macroenvironmental
- industry
- company

Warren Miller Factors (cont.)

Within the general framework of Porter's competitive strategy analysis, the Miller macroenvironmental considerations include the following individual factors:

- economic
- political
- international
- demographic
- technological sociocultural

Warren Miller Factors (cont.)

Miller also suggests that the analyst study the subject corporation's competitive position within the subject industry. The Miller industry considerations include the following factors:

- defining the industry
- determining market structure
- estimating relative market shares
- applying the Michael Porter "five-forces framework"

Gary Trugman Factors

Trugman presents three categories of individual CSRP factors. Trugman's first category of CSRP considerations relates to the following risk factors:

- 1. economy risk
- 2. operating risk
- 3. asset risk
- 4. market risk
- 5. regulatory risk

- 6. business risk
- 7. financial risk
- 8. product risk
- 9. technological risk
- 10. legal risk

Gary Trugman Factors (cont.)

Trugman's second category of CSRP considerations relates to the following nonfinancial factors:

- economic conditions
- location of business
- depth of management
- barriers to entry into market
- industry conditions
- competition
- quality of management

Gary Trugman Factors (cont.)

Trugman's third category of CSRP considerations relates to the following company-specific factors:

- economic conditions
- location of business
- depth of management
- barriers to entry into market
- industry conditions
- competition
- quality of management
- the bottom line

The Butler-Pinkerton Framework

- Peter Butler and Keith Pinkerton (of Hooper Cornell PLLC) have suggested that the CSRP for a publicly traded corporation can be estimated more quantitatively.
- They suggest measuring (1) the total risk of a publicly traded company based upon the fluctuation of its trading price and (2) that company's beta.
- The difference between the two measurements includes (1) the subject publicly traded company size premium and (2) the subject publicly traded company CSRP.
- Subtracting the public company size premium from the total public company nonsystematic risk results in an estimate of the subject public company's CSRP.
- Butler and Pinkerton suggest that by analyzing the CSRP of guideline publicly traded companies in this way, the valuation analyst can be more specific about the size of the CSRP to apply to the valuation of privately held companies.

Generally Accepted Sources of Cost of Capital Data

- Federal Reserve, www.federalreserve.gov (for the riskfree rate)
- Ibbotson Stocks, Bonds, Bills and Inflation Valuation Yearbook (Chicago: Morningstar, Inc., annual), global.morningstar.com/SBBIYearbooks (general equity risk premium, industry premiums, size premiums, et al.)
- Duff & Phelps, LLC, Risk Premium Report (Chicago: Duff & Phelps, LLC, annual), www.bvmarketdata.com (size-adjusted equity risk premiums)
- Ibbotson Cost of Capital Yearbook (Chicago: Morningstar, Inc., annual with quarterly updates), global.morningstar.com/CofCYrBk (industry betas, expected growth rates, et al.)

Generally Accepted Sources of Cost of Capital Data (cont.)

- Bloomberg database, www.bloomberg.com (betas, company earnings estimates, et al.)
- Capital IQ database, www.capitaliq.com (betas, Reuters earnings estimates, et al.)
- Compustat database, www.compustat.com (betas)
- ValueLine Investment Survey, www.valueline.com (betas, company earnings estimates, et al.)
- Barra Beta Books, www.barra.com or www.alacra.com

Generally Accepted Sources of Cost of Capital Data (cont.)

- International Cost of Capital (Chicago: Morningstar, Inc., annual) www.global.morningstar.com/DataPublications (international cost of capital data, country risk premiums)
- International Equity Risk Premia Report
 (Chicago: Morningstar, Inc., annual),
 www.global.morningstar.com/DataPublications
 (equity risk premiums for individual countries)

Morningstar—International Equity Risk Premia Report

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1970	-25.6					-										,			1100
1971	-17.1	4.6																	
1972	5.8	4.1	16.8																
1973	2.5	43	-22	-21.1															
1974	19.7	-13.2	14.7	30.5	-39.9														
1975	6.4	2.6	4.3	1.0	0.0	29.3													
1976	4.2	43	4.6	10.0	6.3	10.5	-19.0												
1977	7.8	4.4	3.7	-7.8	-4.4	7.4	4.2	1.2											
1978	4.9	2.3	-1.4	-4.4	14.1	8.7	1.8	6.8	12.5										
1979	4.5	1.9	3.2	1.2	5.0	13.9	7.4	16.2	23.8	35.0									
1180	3.2	6.1	2.7	6.6	10.5	18.9	14.7	23.7	30.5	39.5	43.9								
1981	40.7	2.3	2.4	1.9	4.7	11.1	6.3	71.4	13.8	14.4	4.0	25.8							
1162	4.9	-0.5	-0.2	-1.9	0.3	5.3	0.3	3.6	4.0	1.9	6.1	-35.6	-35.4						
1943	0.6	2.6	2.6	2.3	4.7	9.4	5.8	9.4	10.8	10.4	4.3	8.3	4.5	443					
1984	4.1	2.6	1.3	9.7	2.0	6.7	2.4	5.1	5.6	4.5	-1.6	-13.0	-5.4	9.6	25.2				
1985	4.5	1.2	3.9	0.8	2.6	5.4	3.1	5.5	6.1	5.2	0.2	6.5	-1.7	9.5	8.0	3.3			
1546	1.3	3.0	3.0	2.8	4.7	8.4	5.5	8.0	8.7	6.3	4.4	2.2	4.6	14.6	4.6	19.5	29.8		
1967	1.0	2.5	3.2	2.3	4.0	7.4	4.7	6.8	7.4	4.8	2.3	2.5	3.1	10.8	2.3	11.5	12.6	4.5	
1586	2.1	3.7	4.4	3.6	5.3	8.5	8.1	8.7	8.8	8.4	5.5	0.7	5.9	12.8	6.4	14.5	16.0	9.1	22.7
1989	2.0	3.4	4.5	3.3	43	7.9	5.6	7.8	8.0	7.6	4.8	0.5	5.0	10.6	52	11.2	11.7	5.7	10.8
1990	0.5	1.8	2.4	1.6	2.9	5.6	2.3	4.9	5.7	4.5	1.8	2.4	1.3	5.9	0.3	4.6	3.7	2.9	23
1901	14	25	3.4	2.7.	2.5	8.6	32	6.1	6.5	6.0	3.6	-0.1	3.5	7.6	2.3	2.3	2.0	2.5	4.2
1952	1.5	3.5	2.4	3.9	1.2	5.3	4.6	5.0	6.3	53	1.8	1.6	1.5	5.2	0.9	4.1	3.4	1.8	0.3
1994	1.7	7.5	2.4	2.7	3.3	5.1	43	5.6	5.8	5.4	3.8	0.5	38	5.6	3.6	6.0	6.5	32	4.5
1395	1.8	2.9	3.4	2.8	3.9	5.9	42	3.5	5.7	53	3.4	9.7	31	5.2	3.1	6.0	5.6	2.6	3.6
11196	2.1	3.5	3.6	3.0	4.1	5.1	45	5.5	5.9	5.5	3.8	1.3	3.7	65	3.5	57	5.4	27	18
1997	1.4	2.4	7.8	2.3	3.3	5.1	3.6	4.6	4.6	4.4	2.7	0.3	2.5	51	2.2	43	3.9	16	22
1998	1.4	2.4	2.8	2.3	3.2	5.0	35	4.5	4.7	43	2.6	0.3	2.5	4.0	2.2	42	3.0	1.6	22
1099	1.8	2.6	2.2	2.2	3.6	5.3	2.2	4.3	5.6	4.7	3.2	1.0	3.1	5.3	2.9	4.0	4.4	7.5	3.1
2000	13	2.2	2.6	2.1	2.9	4.6	31	4.1	42	3.8	7.3	0.3	2.2	4.2	1.9	3.6	2.7	13	- 17
2001	1.2	2.0	2.4	1.9	2.7	4.3	2.5	3.0	2.2	35	2.3	0.7	1.9	3.8	1.0	3.2	2.8	1.0	11
2042	0.5	1.7	2.1	1.6	2.4	33	2.5	3.4	33	3.1	1.7	-47	1.5	3.3	11	16	22	0.5	- 61
2963	2.2	3.0	3.4	3.0	3.0	5.2	4.0	4.9	5.0	1.7	35	1.7	3.4	5.3	3.3	41	4.6	31	16
2004	2.9	17	4.1	37	4.5	6.0	4.0	5.7	5.8	5.6	1.4	2.7	4.4	6.2	4.4	5.9	5.7	- 64	4.9
2005	3.2	4.0	4.3	4.0	4.2	6.2	5.1	5.9	6.1	5.8	4.7	3.1	4.8	6.5	4.8	6.2	6.1	44	53
3006	3.1	4.6	5.0	4.6	5.4	6.8	5.8	6.6	6.8	6.6	3.5	4.7	3.5	2.4	5.7	7.2	2.5	5.3	63

Morningstar—International Cost of Capital Report

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No.	10.44	28.00					5.1	
Borne	10.90	24.74						
Product Softens	10.00	9.0					- 3	
Promis & Horoganine	10.04	\$1.00					1	
Notation 1	101.68	15.00		112.0		10000	- 1	
Back	16.86	45.06	16.04	96.90	1718	27.66		
Sulprise	70.00	70.76					- 1	
Surface Texts	41.0	10.14						
Tardella	3179	19.61					- 1	
Services .	2.6	28.07						
anale .	8.00	1.66		16.78		FLA.		
Description .	2176	26.87						
prop Stone Readily	636	**						
Red	9.6	9.76		we	1946	1170	- 1	
Dise	16.70	9.0		9.8	10.66	77.00	1	
Culturalia	16.05	16.00	14.30	0.86		16.70		
limete	46.47	30.79						
(mp	70	31 (0.00)						
Compflex	10.05	1.0					1	
Ditte (Fuerro	10.69	115					1	
GAN	E.B.	9.76					- 1	
Topine	10.64	13.34		77.77			1	
Coach Brassilles	10.08	13.44		10.00		20.00	4	
Stem. Reputition of Compt Warred	***	16.00		10.00				
Sales Control	34.79	7.00		10.00		11.00	:	
Denne Acets	85	3.3					- 1	
har leve	8.0	2.00						
Davide	36.00	20.29						
Sport	76.00	20.00	0.0					
1 beate	21.18	#P					- 1	
Squared Surger	20.00	22						
Pateria	15.00	11.00					-	
1 Frage II	14-10	31.00					1	
Total	24.00	26.00					- 1	
Total	1/9	10		10.70		0.44		
Sales .	8.00	20						
Darrier .	34 (8)	10.00						
Serger .	34.00	20.00					;	
					TO MENT		N-MAD	

Sources and Uses of Available Cost of Capital Data Summary and Conclusion

- This is the first in a series of AICPA FVS cost of capital Webinar series presentations.
- Both valuation analysts and damages analysts should be familiar with the various sources of data that may be used for estimating the various cost of capital components.
- Analysts should know the differences between these generally accepted sources of data—in order to select the best source of data for the particular subject valuation or damages analysis.
- This presentation summarized some of these cost of capital data source differences.
- Questions and discussion